nextcorps
GROWTH SERVICES

Turn projects into profits

Want to grow your bottom line, find trustworthy partners, or connect with funding? NextCorps' Growth Services can help.

"We knew if we didn't have a user interface, we wouldn't have a product. The Growth Services team found the expertise to get the interface done. Plus, they helped us find $10,000 in funding, which offset 10% of the project costs."

— BETTY DOLCE, GENERAL MANAGER, GORBEL

If you're a Rochester or Finger Lakes manufacturer, printer, food and beverage, or production-related company, we can connect you to local and national resources to help you expand and thrive. We also bring an element to your business projects that others don't—access to a host of funding opportunities that can take 10-60% off your costs, thanks to funding from the National Institute of Standards and Technology and the NYSTAR division of Empire State Development.

NIST National Institute of Standards and Technology U.S. Department of Commerce

PART OF THE MEP National Network™

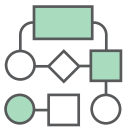
REALIZE A BETTER RETURN ON ALMOST ANY BUSINESS IMPROVEMENT

We work with 200 different manufacturers and production-related companies each year to enhance their competitive advantage. By including us upfront—at the start of your planning—we can help you prioritize improvements, find sources for funding, and fill out the necessary paperwork. We can even vet the consultants who are right for your project.

Projects covered:

MANUFACTURING & ENGINEERING

- Lean manufacturing
- Plant layout & redesign
- Production planning/control
- Statistical process control
- Energy efficiency savings
- Continuous improvement



MANAGEMENT

- Strategic planning
- Succession planning
- Human resources
- Statistical process control
- Employee training
- Enterprise resource planning

MARKETING

- New product
- Market studies
- Packaging design
- Website design
- Export marketing transition
- Sales organization development

FINANCE

- Budgeting & forecasting
- Planning & restructuring
- Product pricing
- Cost accounting system consulting
- Profitability

INFORMATION TECHNOLOGY

- Hardware/software evaluation
- Custom programs
- System enhancements
- Integrated manufacturing guidance
- Regulatory compliance

ISO/QS/TS, UL/CE MARKETING, EXPORT/ ITAR COMPLIANCE

- Document development
- Registration assistance
- File preparation
- Declaration of conformity
- Compliance assessments

Learn more at **nextcorps.org./growth-services**